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FREE SCREENING OF AL GORE'S "AN INCONVENIENT TRUTH;" DISCUSSION ON LOCAL STRATEGIES TO REVERSE GLOBAL WARMING FOLLOWING MOVIE

San Diego – Zero Waste San Diego will host a free screening of “An Inconvenient Truth” from 6:00 to 8:00 p.m. at the Point Loma Branch Library on January 31, 2007. Immediately following the movie, a discussion will take place on how local communities can help decrease the amount of greenhouse gas emissions through adoption and implementation of zero waste principles.

Al Gore's critically acclaimed film was nominated for 15 awards - winning 10 of them - including Best Documentary/Non-Fiction Film from the Los Angeles Film Critics Association and receiving Best Documentary honors from the National Board of Review, USA, Chicago Film Critics Association, Dallas-Fort Worth Film Critics Association, and the San Francisco Film Critics Circle.

There is presently little debate that the phenomenon of global warming is real, and left unchecked, promises vast environmental and sociological ramifications. The zero waste concept offers a viable plan for reducing greenhouse gas emissions, as well as a multitude of other economically sound, environmentally friendly benefits.

Zero waste involves rethinking the way products and services are engineered, manufactured, consumed, and discarded, and has been gaining popularity worldwide as the most logical approach to long-term resource management. New Zealand, South Australia, Canberra, Australia, Oregon, Toronto, Seattle, Carrboro, North Carolina, and the cities of San Francisco, Palo Alto and Oakland and counties of Del Norte, Santa Cruz, and Alameda in California have already adopted zero waste policies.

Zero Waste San Diego has embarked on a mission to introduce the concept to local governments, and ultimately persuade all nineteen jurisdictions in the region to adopt zero waste goals and implement plans and policies to phase out waste and achieve sustainable resource management.

The Point Loma Branch Library is located at 3701 Voltaire Street, San Diego, CA 92107-1606.