

**For Immediate Release**

March 1, 2007

Kill date:

March 14, 2007

**Contact:**

Ms. Laura Anthony

Chair, Zero Waste San Diego

Tel: (619) 838-3109

Fax: (360) 365-8056

E-mail: lanthony13@aol.com

Website: [www.zerowastesandiego.org](http://www.zerowastesandiego.org)

**FREE SCREENING OF AL GORE'S "AN INCONVENIENT TRUTH;" DISCUSSION ON LOCAL STRATEGIES TO REVERSE GLOBAL WARMING FOLLOWING MOVIE**

San Diego – Zero Waste San Diego will host a free screening of “An Inconvenient Truth” from 6:00 to 8:00 p.m. at the Central Library on March 14, 2007. Following the movie, a short discussion will take place on how San Diego can help decrease the amount of greenhouse gas emissions through adoption of zero waste principles.

Al Gore’s critically acclaimed film has won more than ten awards - including two Oscars, Best Documentary/Non-Fiction Film from the Los Angeles Film Critics Association, and Best Documentary honors from the National Board of Review, USA, Chicago Film Critics Association, Dallas-Fort Worth Film Critics Association, and the San Francisco Film Critics Circle.

There is presently little scientific debate that the phenomenon of global warming is real, and left unchecked, promises vast environmental and sociological damage. The zero waste concept offers a viable plan for reducing greenhouse gas emissions, as well as a multitude of other economically sound, environmentally friendly benefits.

Zero waste involves rethinking the way products and services are engineered, manufactured, consumed, and discarded, and has been gaining popularity worldwide as the most logical approach to long-term resource management. New Zealand, South Australia, Canberra, Australia, Oregon, Toronto, Seattle, Carrboro, North Carolina, and the cities of San Francisco, Palo Alto and Oakland and counties of Del Norte, Santa Cruz, and Alameda in California have already adopted zero waste policies.

Zero Waste San Diego has embarked on a mission to introduce the concept to local governments, and ultimately persuade all nineteen jurisdictions in the region to adopt zero waste goals and implement plans and policies to phase out waste and achieve sustainable resource management. On February 13, 2007, the City of El Cajon became the first jurisdiction in San Diego County to adopt a zero waste resolution.

The Central Library is located downtown at 820 E Street, San Diego, CA 92101-6478.