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**LOCAL COMMUNITY SHOWS CONCERN FOR GLOBAL WARMING WITH STANDING ROOM ONLY  
CROWD AT MOVIE SCREENING AND ZERO WASTE DISCUSSION**

San Diego – More than 120 local residents attended Zero Waste San Diego’s free screening of Al Gore’s “An Inconvenient Truth” at the Point Loma Branch Library on January 31, 2007. Many remained following the movie to take part in an open discussion about how adoption and implementation of zero waste principles can help decrease the amount of greenhouse gas emissions.

“The turnout was amazing,” said guest speaker Richard Anthony. “We ran out of chairs! And it’s a testament to the high level of interest local citizens’ have regarding global warming and resource management. They understand these issues are real and now is the time to begin implementing solutions.”

There is no debate in the scientific community that the phenomenon of global warming is real, and left unchecked, promises massive detrimental environmental and sociological ramifications on an international scale.

The zero waste concept offers a viable plan for reducing greenhouse gas emissions, as well as a multitude of benefits that include a stimulated economy, the creation of jobs, and cleaner air and water. The program involves rethinking the way products and services are engineered, manufactured, consumed, and discarded, and has been gaining popularity worldwide as the most logical approach to long-term resource management. New Zealand, South Australia, Canberra, Australia, Oregon, Toronto, Seattle, Carrboro, North Carolina, and the cities of San Francisco, Palo Alto and Oakland and counties of Del Norte, Santa Cruz, and Alameda in California have already adopted zero waste policies.

Zero Waste San Diego has embarked on a mission to introduce the concept to local governments, and ultimately persuade all nineteen jurisdictions in the region to adopt zero waste goals and implement plans and policies to phase out waste and achieve sustainable resource management.

The group’s next community forum will be on February 21, 2007, when they will present a free screening of “Our Synthetic Sea” from 6:00 to 8:00 p.m. at the Point Loma Branch Library.

The Point Loma Branch Library is located at 3701 Voltaire Street, San Diego, CA 92107-1606.